



CORPORATE OVERVIEW

About Locaid®

World's Leading LaaS (Location-as-a-Service) Company

Locaid operates the world's largest and most secure LaaS and allows mobile developers to locate over 350 million wireless devices for enterprise authentication, fraud management and hyper-local marketing, all through a single, privacy protected API. Locaid's gateway partners include: América Móvil, AT&T, Rogers, Sprint, T-Mobile, TelCel, TELUS and Verizon Wireless. Locaid also offers a portfolio of location-enablement services including geo-fencing, geo-coding, map appends and location analytics.

Locaid's award-winning location gateway, the Locaid Xchange Gateway™ (LXG), manages multi-carrier complexity for mobile brands as well as wireless developers, and it operates the most secure, privacy-protected platform for wireless providers.

This comprehensive reach to more than 95 percent of all North American consumers is possible because of Locaid's extensive mobile subscriber access via all top-tier wireless carrier networks. Locaid's carrier-grade industry's benchmark for reliability, availability, coverage, quality and support.

Locaid location-enables the following services:

- eCommerce
- Entertainment
- Financial Services
- Government & Law Enforcement
- Machine-to-Machine
- Manufacturing
- Retail
- Security
- Travel & Hospitality

Why Network Location Data?

Launching a mobile application is difficult enough. But connecting your application to multiple carrier networks to extract location data is downright impossible. Carriers are complex and busy, and so are you. So we've built our business around the management of acquiring and delivering precise location information through a secure, privacy-controlled gateway.

Simplified Location Data Sourcing

One connection to Locaid connects your company to customers around the world, for any mobile application on any mobile device.

Carrier Expertise

Respected in the LBS industry, Locaid brings decades of deep mobile operator relationships, LBS patents and location technology know-how to your team.

World-Class Support

A highly trained and experienced account management team ensures that your every need is met and backed by 24x7 technical and operational support staff.

The Locaid Difference

When you work with Locaid, you are working with the largest and most trusted network initiated location provider in the world. Our team and expertise are unsurpassed—as is the reliability and security of our Tier 1 carrier-grade processes and infrastructure.



Any Device – Any Network

Locaid is the World's Largest Location Gateway for Enterprise LBS

ANY DEVICE
350M+ handsets
No App required
No download required
No user push needed
PCS, SMS, MMS, WEB,
WAP, JAVA, BREW

ANY NETWORK
100% addressable
mobile devices
M2M
Data that can location-enable
any mobile application

ANY LOCATION
Indoors or Outdoors
GPS or CELL-ID
High Accuracy
Low Accuracy
CDMA
GSM
UMTS

Locaid connects the most **Multi-National** carrier footprint for GPS and Cell Sector

Locaid can locate

any kind of device

on any carrier

via any LBS technology

Proprietary Privacy Protocols

Our patented Privacy Framework surpasses all industry requirements. We give you complete control over every aspect of your location data.

Network Integration

A single interface to Locaid provides access to multiple carriers representing hundreds of millions of mobile subscribers. No consumer application downloads required.

Carrier Focus

Locaid stays focused on simplifying the commercial and technical complexities of location look-ups. We do not compete with customers by creating applications or selling content.

Reliability

Locaid's platform is designed to transmit and receive high volumes of location look-ups with no interruption. Our technology has the flexibility to handle a wide range of mobile applications.

Future-Proofed

Our deep industry involvement has nurtured strong relationships with the mobile operators who provide location data such as A-GPS and Cell-ID. These connections, together with our market experience and security guidelines, all combine to reduce your time-to-market—benefiting you today, and also ensuring your success with tomorrow's mobile innovations.

About Locaid

Locaid is the world's largest Location-as-a-Service (LaaS) company. We operate a location privacy platform that allows mobile developers to locate over 350 million devices for enterprise authentication, fraud management, consumer location services and opt-in mobile marketing. Locaid locates smartphones, feature phones, tablets and any mobile device on leading wireless carriers including América Móvil,

AT&T, Rogers, Sprint, T-Mobile, TELUS and Verizon Wireless. Locaid also helps shape and enforce location privacy policies via leadership roles on governing associations including the CTIA, MMA and IAPP. The largest financial institutions, mobile marketers, M2M platforms and mobile service providers get network location from Locaid. Location Matters™. You can locate us at <http://www.loc-aid.com>.



Get your Location
API now at: [http://
developer.loc-aid.com/
getit](http://developer.loc-aid.com/getit)