



## HEALTH CARE



## KEY HIGHLIGHTS

### Freedom Telecare is Powered by Locaid®

Freedom TeleCare has developed innovative yet simple solutions for problems encountered in today's Home Health Care environment. Integrating the power of the internet with the simplicity of the telephone, Freedom Telecare's automated and reliable solutions introduce a new proactive approach to home care.

The Timesheet Mobile product was launched with Locaid location data in November 2010. Time records and location data are securely sent to Freedom Telecare servers via their proprietary cloud network. By working with Locaid, Freedom Telecare has made Timesheet Mobile the only time and attendance service that captures GPS data via ordinary mobile phones.



FIRST PLACE 2011

*"Our customers save hours each week previously spent gathering and compiling hand written time cards. By interfacing with the award-winning, patented Locaid Xchange Gateway™, Timesheet Mobile provides employee work location verification via ordinary cell phones."*

*Bob Drainville, President, Freedom Telecare*

### Challenge

When Freedom Telecare™ developed TimeSheet Mobile™, an innovative cloud-computing support service, they realized that the it needed to work on all wireless devices. To serve the enterprise market, Timesheet Mobile would have to transform any mobile phone into an employee work time and location tracker. But how could Freedom Telecare track the location verification services for any mobile device in the field? Enter Locaid, the world's largest Location-as-a-Service company.

### Solution

By interfacing with the award-winning, patented Locaid Xchange Gateway™, Timesheet Mobile could provide employee work location verification via ordinary cell phones. "Since employees can use their own cell phones, employers don't have to provide iPhone, Blackberry or Android phones or incur the costs of smart phone handsets, software, and data plans," explains Freedom Telecare President Bob Drainville. "Using the phones already in the field, the cloud based service is up and running the same day with no hardware or software to deploy."

### Results

Workers in construction, maintenance, transportation, security and health care are using Timesheet Mobile with location data from Locaid for time and location tracking at remote job sites. Thanks to secure, online Software-as-a-Service (SaaS), companies can now provide valuable support and services via mobile devices.

### Got Location?™

To learn how Locaid, the world's only Location-as-a-Service (LaaS) provider, provides mobile location and more, visit [www.Locaid.com](http://www.Locaid.com), and get your LOCATION API at <http://developer.loc-aid.com/getit>.

### About Locaid

Locaid is the world's largest Location-as-a-Service (LaaS) company. We operate a location privacy platform that allows mobile developers to locate over 350 million devices for enterprise authentication, fraud management, consumer location services and opt-in mobile marketing. Locaid locates smartphones, feature phones, tablets and any mobile device on leading wireless carriers including **América Móvil, AT&T, Rogers, Sprint, T-Mobile** and **Verizon Wireless**. The largest financial institutions, mobile marketers, M2M platforms and mobile service providers get network location from Locaid. Location Matters.™ You can locate us at <http://www.loc-aid.com>