



Locaid Xchange Gateway™

The Largest LaaS (Location-as-a-Service) Company

A single platform

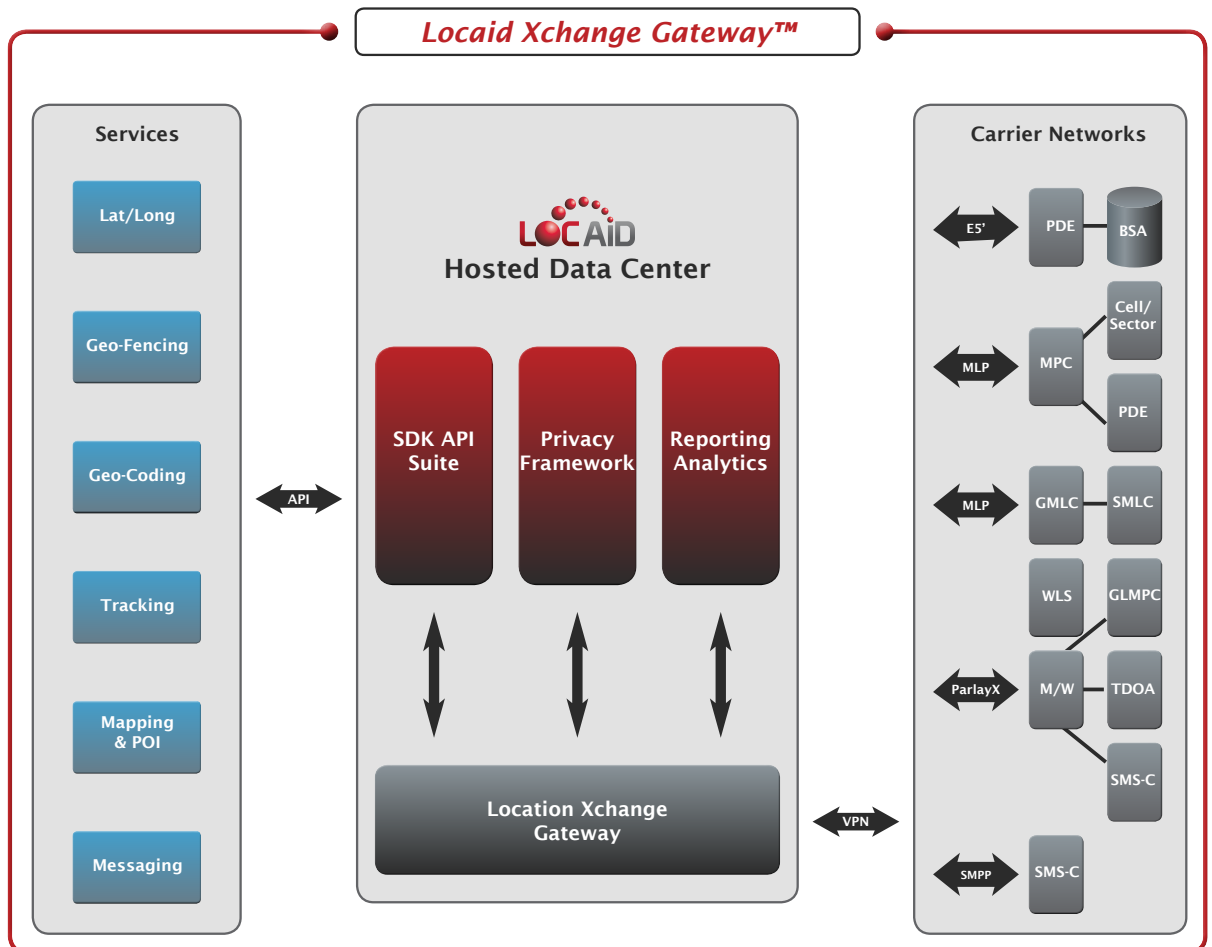
A single API. A single point of contact. A single place for campaign approval. From the only company that understands your wireless location needs.

The Locaid Xchange Gateway™ (LXG) is the mobile industry’s most developer-friendly platform for rendering any mobile application “location intelligent.” Our Tier 1 carrier-grade Locaid Xchange Gateway™ (LXG) can scale to hundreds of millions of mobile subscribers and billions of transactions while maintaining 99.999% up time. That’s because we built it on UNIX in the most secure network facilities in North America. LXG provides 24/7 access to wireless location data for your mobile application, and it greatly simplifies the entire location acquisition process for any Location- Based Service (LBS).

LXG takes care of all wireless carrier access protocols and procedures, integrates the latest wireless location technologies, and manages access to all the newest handsets. The Locaid Xchange Gateway™ delivers wireless carriers, mobile developers, and enterprises a single point of access. This single point means a faster time to market deployment for all.

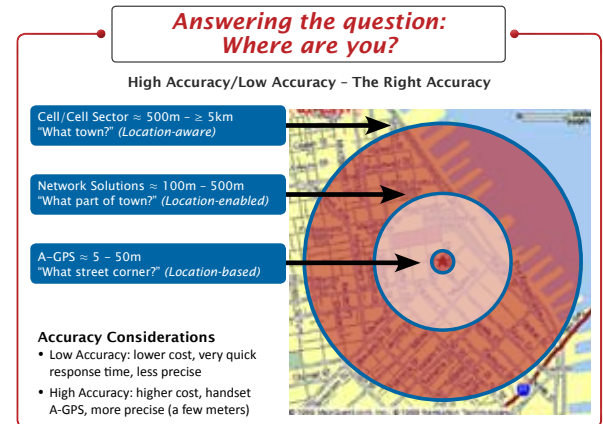
How simple can a single point of contact be? Just one API set provides the answer. The LXG opens access to wireless networks and wireless location technologies without you—the developer—requiring knowledge of the underlying Cellular/PCS networks.

A single solution for your mobile location data needs. That’s the Locaid Xchange Gateway™. We invite you to take a look.



LXG Delivers the Level of Location Precision You Need

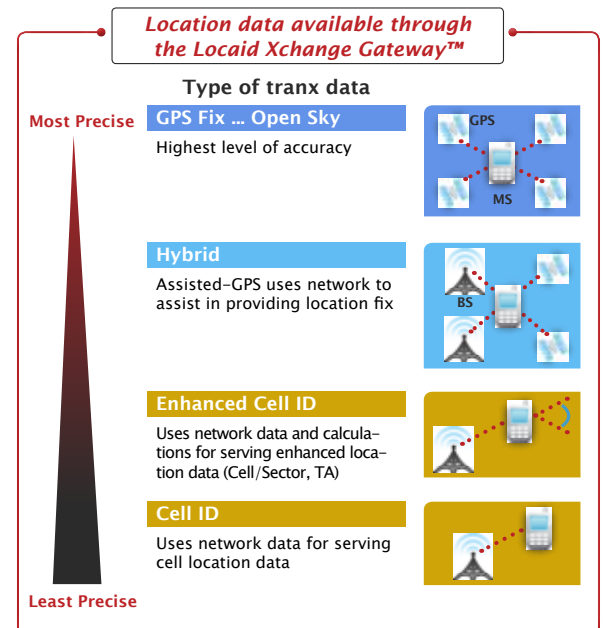
LXG provides high precision, medium precision, and low precision wireless location results. This allows you to choose the best location data for your application and customer needs. Location precision is relative depending on how you intend to use it, and only LXG provides the most cost-effective accuracy you need for your mobile application.



LXG Delivers the Location Services You Demand

To support the use of your location information, Locaid has developed a broad range of API Web-based services that are designed to assist even less-experienced developers, channel partners, or enterprise application owners. The developer may only require the raw X/Y (latitude and longitude), but to most users of location data this raw information has little meaning. That's why we've enhanced core location data. We've included value-added information and services to provide meaning to location information, making it relevant to your mobile subscribers, your company, and your business needs:

- Latitude/Longitude Services (X/Y)
- Reverse Geo-Coding/Geo-Coding
- POI Search
- Mapping Services
- Geo-Fencing Services
- DMA Profile Services
- Messaging Services



Get your Location API now at: <http://developer.loc-aid.com/getit>

About Locaid

Locaid is the world's largest Location-as-a-Service (LaaS) company. We operate a location privacy platform that allows mobile developers to locate over 350 million devices for enterprise authentication, fraud management, consumer location services and opt-in mobile marketing. Locaid locates smartphones, feature phones, tablets and any mobile device on leading wireless carriers including América

Móvil, AT&T, Rogers, Sprint, T-Mobile and Verizon Wireless. Locaid also helps shape and enforce location privacy policies via leadership roles on governing associations including the CTIA, MMA and IAPP. The largest financial institutions, mobile marketers, M2M platforms and mobile service providers get network location from Locaid. Location Matters.™ You can locate us at <http://www.loc-aid.com>

LOC AID
LOCATION MATTERS®
www.loc-aid.com